

Beyond Compliance: Privacy as a Culture

Building Trust, One Data Point at a Time

Building a Privacy First Mindset



Detailed Tutorials

<https://www.youtube.com/@dpdpamentor>



The "Why" – It's Not Just Data, It's People

THE REALITY

Data is not just rows in a spreadsheet.
It is someone's identity, health,
finances, and secrets.



THE GOLDEN RULE OF PRIVACY

Handle others' data the way you
would want your own data handled.



THE BUSINESS CASE

Privacy is not just about compliance—
it's about building trust, protecting
people, and doing what's right.



Privacy vs. Security (They Are Different!)

SECURITY IS THE WALL

It protects data from unauthorized access (Hackers, thieves).



PRIVACY IS THE WINDOW

It controls how we use, share, and handle that data once we are inside the wall.



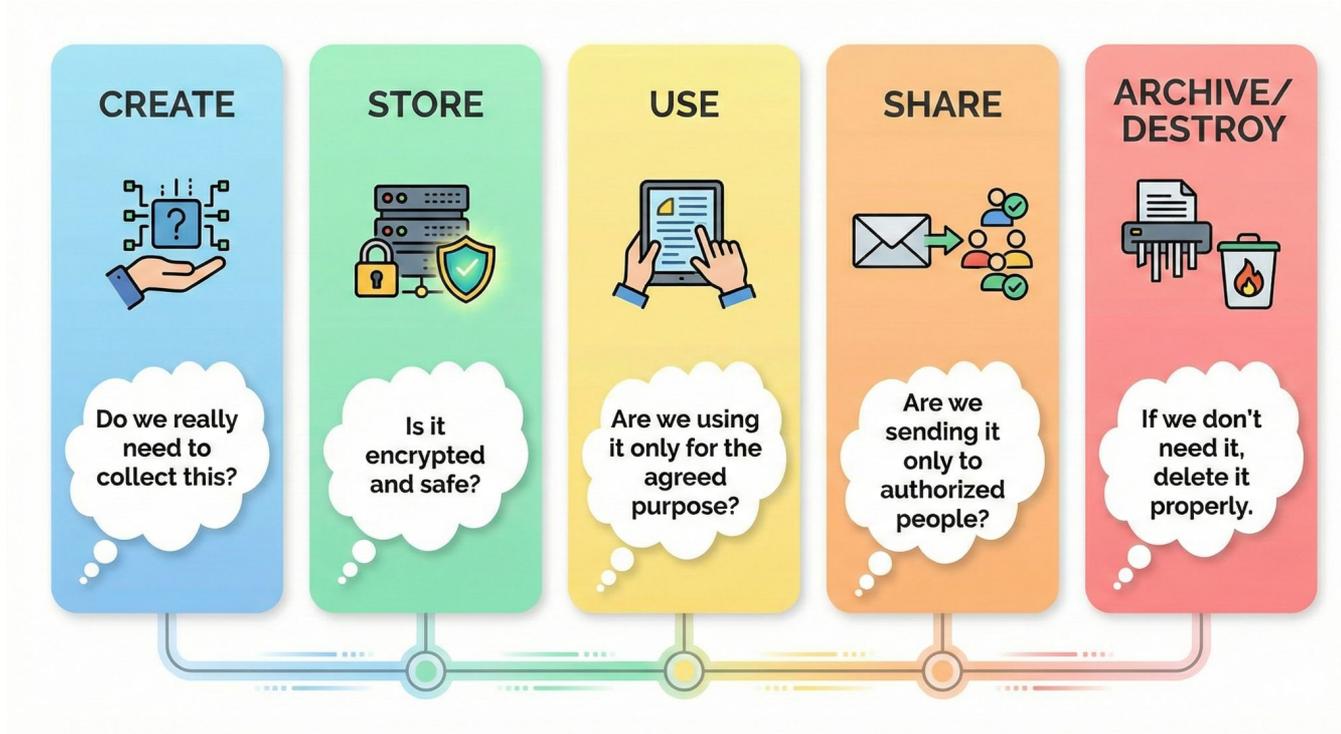
KEY TAKEAWAY

You can have security without privacy, but you cannot have privacy without security. We need both.



The Data Lifecycle

Privacy isn't a one-time checkbox; it applies to every stage of the data's life. We must be vigilant from the moment data enters our systems until the moment it leaves.



The "Need to Know" Principle

THE QUESTION & THE ATTITUDE



Just because you **CAN** access data, doesn't mean you **SHOULD**.



Curiosity **KILLS PRIVACY.**

SCENARIOS

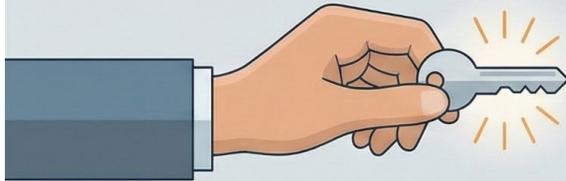


COLLEAGUE'S ADDRESS



BILLING DATA

ACTION



LIMIT YOUR ACCESS to **ONLY** what is **STRICTLY NECESSARY** to do your job **TODAY.**

The "Coffee Shop" Test (Physical Privacy)



Visual privacy matters too.

THE TEST:



If you were working in a crowded coffee shop, would you be comfortable with the person behind you seeing your screen?

COMFORTABLE



UNCOMFORTABLE



HABITS TO BUILD:



THE 3-SECOND RULE



Lock your screen every time you stand up, even if just grabbing water.



CLEAN DESK POLICY



Don't leave passwords on sticky notes or sensitive files on your desk.



PRINTERS



Pick up your printed documents immediately.

The "Oops" Moment – Psychological Safety

THE MISTAKE

(We're All Human)

You might send an email to the wrong person or click a bad link.



THE CRITICAL ACTION

REPORT IT IMMEDIATELY



WHY?

(The Difference)



REPORTING WITHIN MINUTES = A MANAGEABLE INCIDENT.



HIDING IT FOR DAYS = A CATASTROPHIC BREACH.

OUR PROMISE

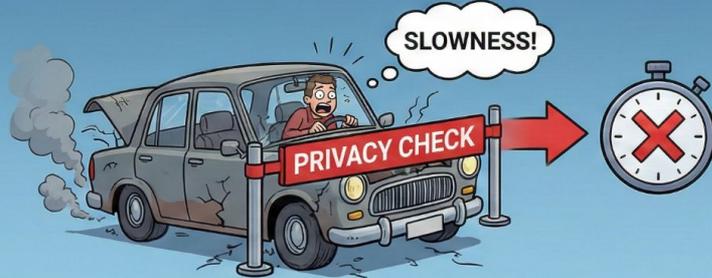


We focus on fixing the problem, not blaming the messenger.



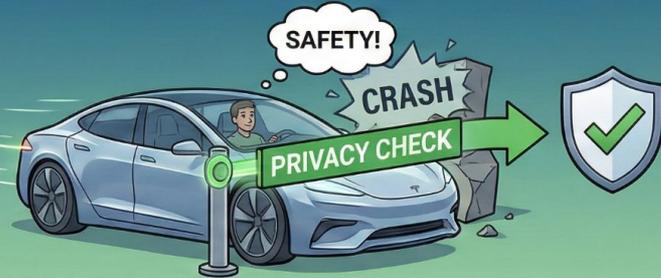
Privacy is a Feature, Not a Blocker

OLD THINKING



Privacy checks slow me down.

NEW THINKING



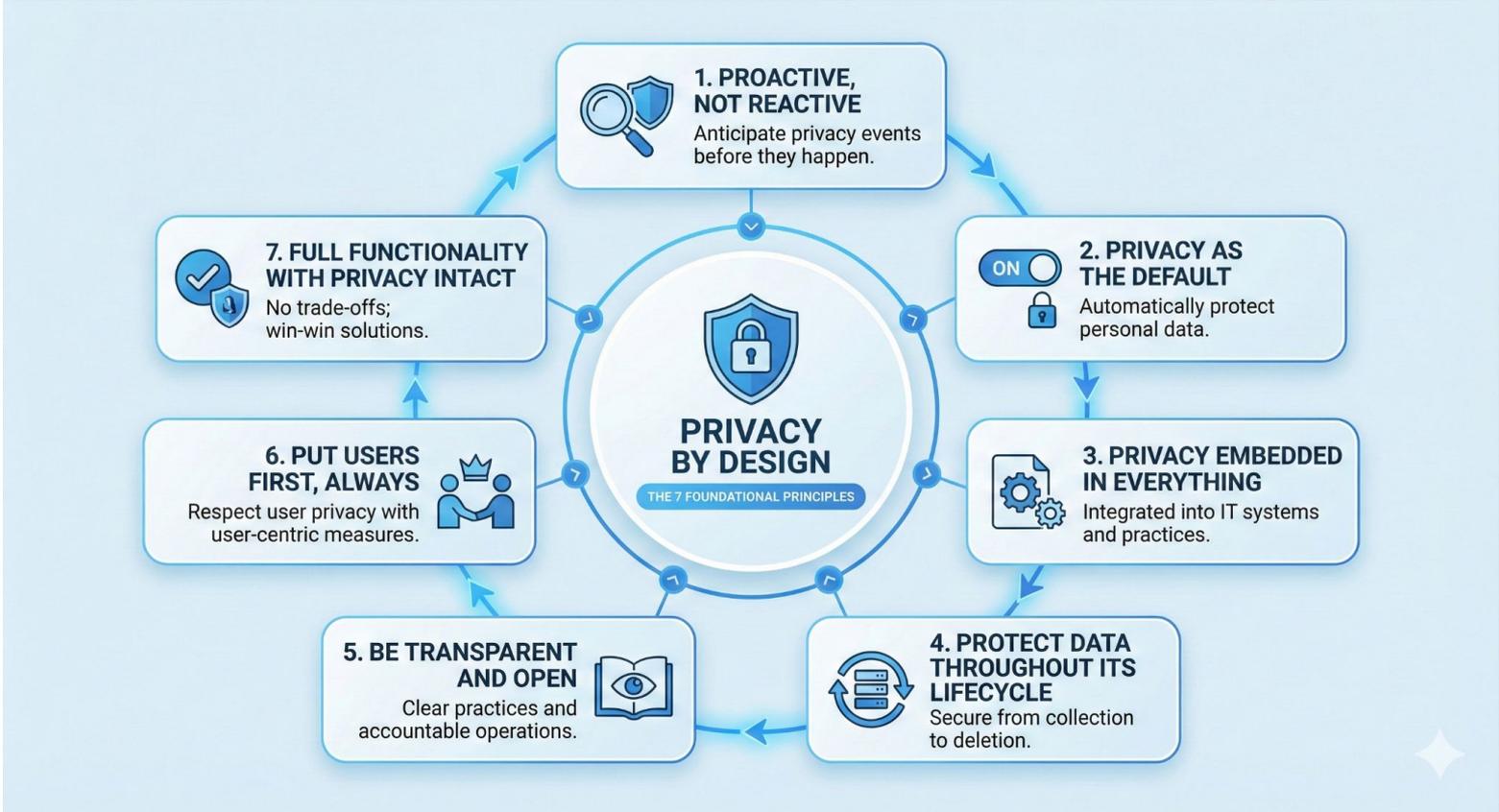
Privacy checks prevent crashes.

INNOVATION



Building privacy into our products/services early ("Privacy by Design") saves time and money later. It makes our product premium and trustworthy.

Seven Principles of Privacy Culture



Your Role in Privacy



Be a Privacy Champion

PRIVACY CHAMPIONS: EMPOWERING OUR WORKPLACE

Employees who lead, educate, and communicate privacy as a core value

LEAD BY EXAMPLE



Demonstrate best practices daily

HELP COLLEAGUES UNDERSTAND



Mentor & guide on privacy principles

PRIVACY CHAMPION

MAKE PRIVACY PART OF EVERYDAY CONVERSATION





Thank You

Any Questions? We are here to help.



info@karmalaya.in



<https://dpdpamentor.in>